



Hair Desserts

The Shine & Define Haircare Menu

SERVED BY THE UPCYCLED BEAUTY COMPANY

THIS MONTH'S SPECIALS

Curl Custard^v



Your sweet treat for deliciously defined waves, curls and coils. Stronger than your average gel (minus the crunch!), this velvety custard keeps curls in check with a naturally soft, frizz-free hold.

Define Curls

Hydrate

Control Frizz

How to enjoy

Apply to clean, damp hair. Section your hair and spread the custard evenly from root to tip. Next, scrunch or rake to whip those curls into shape.

Ingredients

Featuring 5% **Faba TONIQ™** — a unique styling active that locks curls in place for 48 hours. Made with **87%** upcycled ingredients (that's a *really* big deal for your hair and the planet).

For Hair
Types 2-4

Get the
recipe!

Made with ♥ in the
United Kingdom

v = Vegan



P.S. Curl Custard sounds delicious but tastes... terrible. Please don't eat this!

THIS MONTH'S SPECIALS

Shine Syrup



Give your locks that *chef's kiss* shine. Luxe yet lightweight, this silicone-free serum is like a glow-up in a bottle, conditioning your strands and kicking frizz & flyaways to the curb. Shine on!

Add Shine

Condition

Control Frizz

How to enjoy

Apply to damp or dry hair. Drizzle a few drops into your palms and rub together. Work the syrup through the hair, focusing on mid-lengths to ends.

Ingredients

With 3% **Pumpkin TONIQ™**— a *new* upcycled haircare active that boosts shine, tames frizz, and conditions hair for a glossy, salon-quality finish. Made with **80%** upcycled ingredients.

For Hair
Types 1-2

Get the
recipe!

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P.S. Shine Syrup is for your locks—not your lunch. Please, no eating!

Star Ingredients

Faba TONIQ™

Here's the scoop: Curl Custard gets its curl power from hummus leftovers. Cool, right?! It's all thanks to Faba TONIQ™—a unique hair styling active made from upcycled chickpea water. It retains curls for 48 hours, even in humidity, and keeps frizz at bay. Plus, it conditions and detangles stubborn strands. Knot nightmares, be gone!

NEW Pumpkin TONIQ™

Pumpkin TONIQ™ is a *new* haircare active that boosts shine and tames frizz, revealing smooth and glossy locks. It's packed with hair-loving amino acids and minerals such as magnesium and arginine, helping to condition hair and support scalp health. And get this: it's made from rescued pumpkin seeds that were headed for landfill. Win-win!

Concept formulations
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